

# ***Walton & Johnson***

**MEDIA KIT**





# *the show*

A twisted take on current events laced with a heavy dose of politically incorrect opinion and BS. A fast-paced, tit-for-tat exchange of comments ... well-titled

Early on the show was more characters and jokes and silliness. Now it's more current events-based. Steve does the three basic characters and both John and Steve sprinkle in others when appropriate. It's all spontaneous and still goes all over the road, which we like because we have a short attention span.



**LISTEN**

## **Together since 1983...**

No show has a more unique mix of "stream of consciousness", opinionated and compelling talk, guests, musical elements, fictional characters, famous impersonations, great skit writing and production coupled with powerful audience interaction. This is a show that knows how to get an audience and to sell product.

## **Awards & Achievements:**

**Best Morning Show Dallas Observer** 3 years in a row

**Best Morning Show Houston Press** 2 years in a row

**Best Morning Show Houston Chronicle.com** 3 years in a row

**Best Morning Show Gambit Magazine, New Orleans** 8 years in a row

**Best Morning Show Baton Rouge 225 Magazine** 4 years in a row

### **PAST NATIONAL AWARDS**

**Best Large Mkt Show** - Billboard Magazine

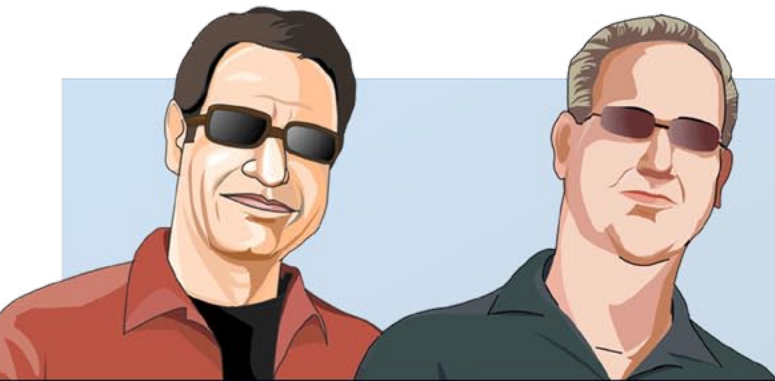
**Best Large Mkt** - Radio and Records

**Best Large Mkt** - Gavin Report



**WALTON & JOHNSON**





# *the cast*

For over 30 years loyal fans have been waking up to Walton & Johnson's sophisticated satire and commentary

**John Walton...** began his career as the weekend guy...working midnight-6a. Saturday night on KOMA in OKC while going to college in Norman, OK. John held programming and management positions and in 1983 met up with Johnson for a date with destiny.

**Steve Johnson...** first job in radio was in little ol' Jena, LA. 1978. Fresh out of broadcast school I moved from Houston ... to Jena... It was good training, working automated FM and live shift AM at the same time! Steve's various character portrayals have kept him sane and out of therapy for many years.



**Billy Ed...** originally an engineer, was never intended to have access to a microphone, but somehow for the last 20 years he has managed to get in front of one every day.

**Mr. Eaux...** joined the show in 1983. He met W&J while selling them a set of walnut handled steak knives from the trunk of his El Dorado.



**Mr. Kenneth...** met W&J while cutting their hair at his world famous salon "Head Shed" in the New Orleans French Quarter. He came on the show in 1984 to demonstrate George Michael's Wham Cut...and would not leave.

# the press

ALL ACCESS 10 Questions with ... John Walton and Steve Johnson



## 1 What were your first jobs in radio?

*(Walton)* Mine was working the midnight-6a ... Saturday night on KOMA in OKC while going to college in Norman, OK.

*(Johnson)* My first job in radio was in little ol' Jena, LA. 1978. Fresh out of broadcast school I moved from Houston ... Two million people then, to Jena... Two thousand people then. It was good training, working automated FM and live shift AM at the same time!

## 2 You've been at it for over 25 years. When and how did you meet and what led to the creation of the team and show?

*(Walton)* We actually started the show in Feb. 1983 ... so next year is actually the 30th of the show's continued string of success. The show was accidentally created when Johnson would come in early while I was doing the morning show and just start messing around with an open mic ... we were having so much fun (sure as Hell weren't doing it for the money back then) that Tom Durney and Phil Zachary from WQUE/ New Orleans heard the show while scouting another show and offered us the gig instead ... the rest is, as they say, history.

*(Johnson)* We were working at the same station in late '82 and by Feb. '83 we were just goofing around during John's morning shift and we decided to see what would happen. We got some attention from the folks in NO pretty quick. By June we were in the air in the Big Easy!

## 3 How would you describe the show?

*(Walton)* A twisted take on current events laced with a heavy dose of politically incorrect opinion and BS. A fast-paced, tit-for-tat exchange of comments ... well-titled

*(Johnson)* It's changed over the years. It was more characters and jokes and silliness. Now it's more current events-based. I still do the three basic characters and we both sprinkle in others when appropriate. It's all spontaneous and still goes all over the road, which we like because we have a short attention span.

## 4 How many stations run the show now?

*(Walton)* I think it's 14 markets now from our flagship in Houston...

## 5 Who are the other cast of characters on your show and what roles to they play in the flow of the show?

*(Walton)* Mr. Kenneth does the Hollywood left-wing perspective ... Billy Ed does our Tea Party perspective...Mr Eaux does our Hip-Hop perspective...we also have Barack Obama and Bill Clinton as frequent quests.

*(Johnson)* With the gay, redneck, and black perspectives nobody agrees with each other so we can rep many sides of each issue.

## 6 Do you two spend a lot of time together off-air?

*(Walton)* Do people married 30 years hang out together much? Neither do we.

*(Johnson)* Not much ... Just work events like now. Hanging out with celebs at Mardi Gras!

## 7 Who is a favorite guest of the show and why?

*(Walton)* For me, it's comedy music guys ... Steven Lynch, Kip Attaway, etc.

*(Johnson)* I also like the comedians. Stand up and musical. And bands when they play live.

## 8 Who would be your dream guest on the show?

*(Walton)* Barack Obama... since 2007 we have had a standing offer for him of a million dollars to be on the show ... provided that he allowed us to hook him up to a polygraph while on the air ... one false answer and he forfeits the money ... so far he seems reluctant to accept the offer.

*(Johnson)* Bill Clinton would be great, too. He's so bulletproof. I want to learn from him

## 9 Where do you get your ideas for bits, topics and content for the show?

*(Walton)* Topics are today's events in the news ... bits we don't really do for the most part. We both come in with our prep so that each of us might be amused or surprised by what the other brings...our producer (Sarah Esenwein) and engineer also contribute in the form of live on the fly research and suggestions...

*(Johnson)* From the news. Politics and Hollywood. And our listeners send us lots of stuff, too.

## 10 What sort of new developments can we expect looking ahead for the show?

*(Walton)* How about continued employment? That would be the best. Even though I have been at this since August of 1971 and I think Steve started just a few years after that, I have not made plans for other ways to pay the rent.

*(Johnson)* We hope (need) to keep working until we are independently wealthy ... Or till Sandra Bullock tells me she can't live without me. So ... we will be at it a while, it looks like. We change with the way society changes. Who planned all this reality TV? We just mirror what we see!

**WALTON & JOHNSON**



# the web

Waltonandjohnson.com features cast blogs, downloads, podcasts, W&J Store, content heard on the show and an exclusive vault for their most loyal fans.

**LISTEN LIVE!**

To listen to Walton and Johnson now, tune in to your local affiliate!

Don't see a local affiliate listed? Well, start making some phone calls to your local station and tell them you want us!

**Affiliates**

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Someone must have seen Shavawn's Redemption...

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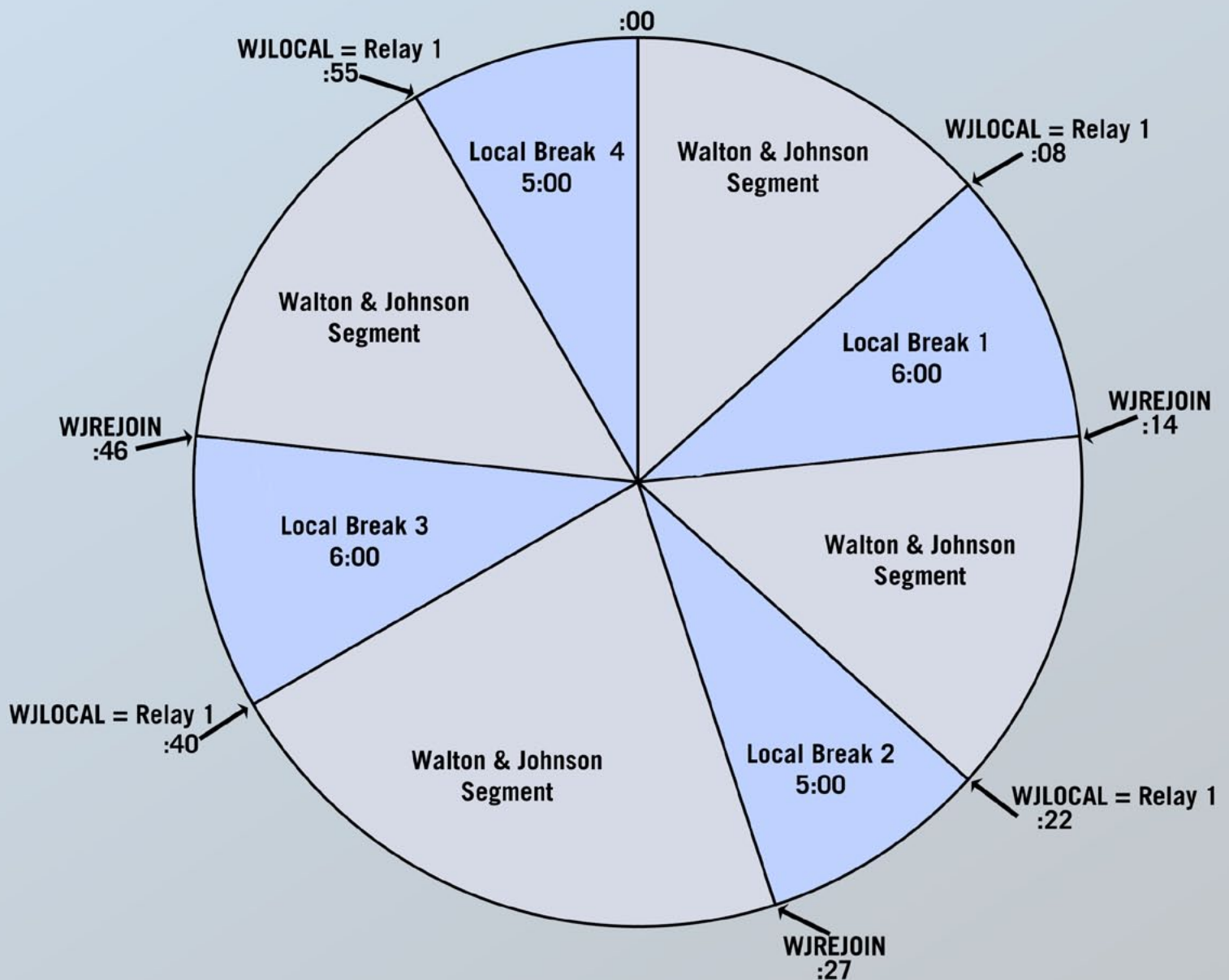
**ON THE AIR!**

SHOW DATE	PLAY
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WJ 04/16/12 6AM	Download
WJ 04/16/12 7AM	Download
WJ 04/16/12 8AM	Download
WJ 04/16/12 9AM	Download
WJ 04/16/12 10AM	Download
WJ 04/16/12 11AM	Download
WJ 04/16/12 12PM	Download



**WALTON & JOHNSON**

**PROGRAM CLOCK and TECHNICAL**  
**Comstream ABR 200 or ABR 202**  
 Monday - Friday 5:30a-10:00a CST



**Walton & Johnson Satellite Feed**  
**Clear Channel Satellite – AMC 8**  
**Data Rate: 128 kbps**

**L band: 1012.600 MHz**  
**C band uplink: 6362.400 MHz**  
**C band downlink: 4137.400 MHz**

**OBW: 180 kHz**

**Tune ABR-200 or ABR-202**  
**receivers as follows:**  
**CC 1,4137400,128000,1**  
**FD 1,7,1,7**  
**FS 1**

Split a feed from C band dish that looks at AMC-8 and  
 feed Comstream. Input details via RS-232 Port

For Technical Support: Ken Webster • kennethrwebster@gmail.com • (312) 909-8176

**WALTON & JOHNSON**



# *contact us*

**Michael Eckstein**  
1515 Poydras St #2195  
New Orleans, LA 70112

(504) 527-0701  
<http://www.eck-law.com/>



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